**DIGITAL CONTENT AND COPYWRITING**

**ASSIGNMENT 2**

**Student Name:**

**1. Brand**

Start writing here:

Marker’s comments:

/3

**2. Target market**

Start writing here:

Marker’s comments:

/5

**3. Six Thinking Hats®**

Start writing here:

Marker’s comments:

/7

**4. Headlines**

Start writing here:

Marker’s comments:

/20

|  |  |  |
| --- | --- | --- |
| **Section** | **Mark** | **Out of** |
| **Total** |  | 40 |
| **Percentage** |  | 100% |
| Marker’s comment: | | |